Washington State invites you to participate in Japan's largest health product exhibition (<u>www.this.ne.jp</u>). Companies can setup their own booth or exhibit in a shared Washington State booth.

Event: Tokyo Health Industry Show (THIS) 2007 **Size:** 560 exhibitors/930 booths (2006 results) **Dates:** March 28-30, 2007 **Visitors:** 48,533 (2006 results)

Venue: Tokyo Big Sight Exhibition Center East Halls 1-4

Organizers: CMP Japan (http://www.cmpjapan.com/eng/index.html)

How Washington companies and their Japanese partners can exhibit:

- a) Set up your own booth for approximately \$3850 which includes panels, company name board, carpet, 4 spotlights, electrical outlet and electricity
- b) Set up tabletop displays in the Washington State booth (US Pavilion) with other companies for \$700
- c) If you cannot be at the show, send catalogs for display in the Washington State booth for \$100

Services Offered: Pre and on-site assistance by Washington State Japan Office includes administrative work with organizers, travel logistics, market research, arrangement of meetings and communication assistance with visitors during the show. Sign up early while space lasts.

Who should exhibit: The venue will be divided into four major zones

Hall 1	Hall 2	Hall 3	Hall 4
Wellness Zone	Health Food Zone	Manufacturing &OEM Zone	Health & Beauty Zone
Health equipment, Water and air purifiers, Negative ion, Fitness equipment, Massagers, Health check equipment, Far-infrared ray health equipment, Magnetic therapy equipment, Healthy bedclothes, Sleeping goods, etc.	Health foods, Healthy tea, Supplements, Supplements based on evidence, Diet foods, Beauty supplements, Herbs, Natural foods, Organic foods, Macrobiotics, etc.	Food ingredients, Processing technology, Capsules, Tablet machinery, OEM manufacturing, Quality control, Testing systems, Packaging, CRO, etc.	Beauty equipment & goods, Natural cosmetics, Skin care & Body care products, Flower extracts, Aroma, Healing, Bedrock bath, Oxygen capsules, Hot bath equipment, Sauna, Germanium, Healthy jewelry, etc.

Who will visit: Natural, organic and specialist food store, department store, supermarket, convenience store, drug store, pharmacy, direct marketing, direct selling, select shop, specialty shop, trading companies, fitness club, esthetic salon, hair salon, manufactures, hotel, spa facility, resort facility, healthcare practitioner, chiropractor, medical and welfare-related, hospital, clinic, etc.

	RSVP by Ma	rch 15, 2007	
I am interested	in Tokyo Health Industry Show	□Shared Washington State booth	
		□Catalog display only	
Your name:			_
Company:			_
Tel:		Fax:	_
Fmail·			

For more information or any inquires please contact: June Chino

Washington State Department of Community, Trade and Economic Development (CTED)

International Trade Division www.exportwashington.com

Phone: 206-256-6144 Fax: 206-256-6158 Email: junec@cted.wa.gov

